



## Ohio School Speech Pathology Educational Audiology Coalition

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# The Communicator

February, 2012

## President's Message

With the end of the first semester, a touch of panic always sets in for me: Why hasn't this child made as much progress as I expected? Where have all these transfer students come from, and what am I going to be able to accomplish with them in a single semester? What is next year's kindergarten class going to look like? What can I do to become more efficient and effective at what I do? Not exactly an eager anticipation, "New Year" kind of attitude!

If you have similar thoughts, rest assured that OSSPEAC is working hard to support successful school-based practice through our newsletter, conference, and regional professional development. As you read through this month's newsletter, you will see that we are busy around the state, providing legislative updates, local activities and more, all designed to turn those anxious thoughts to positive action in the Year 2012.

As we look ahead into 2012, I would like to let you know about a few returning and new initiatives from OSSPEAC that could transform your school-based practice:

- A regional professional development menu that is the envy of our colleagues in other states. Watch your email for updates regarding events in your area: this is a great way to get CEUs that pertain directly to what you do every day. Two events have already been scheduled in Cuyahoga County, and you are welcome to attend, even if you are from another region. Read on for details.
- Experimental online training specific to Ohio's School-Based SLPs and Audiologists. Four follow-up sessions are being held as follow-ups to conference sessions to test the technology and see how it works for us. Be sure to read OSSPEAC email blasts to get the latest information on future online training. (Sneak preview: are you doing Medicaid documentation? We are hoping to provide continuing education resources in this area that you can access at any time.)
- More social networking to keep you in touch with your colleagues around the state. We know that many of you are in isolated settings and need to have more contact with your professional colleagues in order to stay on top of your game. Like OSSPEAC on Facebook to start the process! And check out the Diigo "Best SLP Websites" link at [www.osspeac.org](http://www.osspeac.org).
- Continued involvement with the Government Affairs Coalition so that you stay informed on legislation that affects your practice. As this election year unfolds, expect to hear from OSSPEAC regarding issues that are important to you.
- Greater involvement across the state, as we recruit new members in under-served areas.
- Continued growth of scholarship programs, including the SOS program which benefits your students directly.

As always, your dedication to our professions and to OSSPEAC are deeply appreciated. Don't hesitate to contact us with ideas you may have about any of these items, or a new idea you may have to help OSSPEAC accomplish its mission of removing communication barriers for Ohio's children.

Terri Farnham  
2011-2012 OSSPEAC President

**Don't miss OSSPEAC's professional development opportunities! (See flyers for details.)**

# SAVE THE DATE!!!

**WHAT: Legislative Reception**

**WHERE: The Atrium of the Statehouse, Columbus, OH**

**WHEN: April 24, 2012 from 5:00pm to 7:00pm**

**COST: \$25**

Hors d'oeuvres, beer, wine, fun and making an impact in the legislative process are included in the cost of your reservation!

Governor Kasich has issued a resolution proclaiming May 2012 as "Better Speech and Hearing" month in Ohio. The legislative reception will be a great kick-off event and the perfect opportunity to meet and talk with your legislative representative. These meetings are critical because it allows legislators to meet face-to-face with constituents and learn what issues are important to them. This is our opportunity to promote the fields of audiology and speech language pathology, the importance of communication, and the needs of our patients. These conversations are critical because they allow our legislators to put faces to the needs of the communities making it more likely for them to pass legislation that supports our patients, the fields of audiology and speech language pathology, as well as us the professionals. In these current economic times, it is vital that we build these relationships to protect what is important!

If you will be traveling from out of town and need a place to stay there are plenty of hotels in the area: Doubletree Guest Suites Hotel; Hyatt on Capitol Square; The Columbus, A Renaissance Hotel, just to name a few! Below you'll find maps and directions to the Statehouse and directions for parking. If you have any questions, comments or concerns please do not hesitate to contact Jill Kramer, Legislative Reception Chair, at [jill.r.kramer@gmail.com](mailto:jill.r.kramer@gmail.com).

## Meet our NEW Liaisons!

### State Support Team Region 7

My name is Christine Loddo Bricker and I am an Educational Audiologist. I live in north central Ohio with my husband Mark and sons Ron (5) and Jacob (2). I have served as a consultant with school districts in north central Ohio the past 15 years. My Bachelors degree is in Communication Disorders and my Masters degree is in Audiology; both are from the University of Akron. I currently hold ASHA CCCs and have had the opportunity to supervise students from University of Akron and Kent State. I have been a SKI HI (Sensory Impaired Home Intervention, pronounced "sky-high") parent advisor with the Regional Infant Hearing Program for the past 6 years. In 2008, I became a state SKI HI trainer and have been using the SKI HI curriculum with infants, toddlers and their families. I am excited to volunteer as a Liaison for OSSPEAC because I will get to reconnect with many speech language pathologists and audiologists. I look forward to serving the north central Ohio region, so call... let's chat... and make a difference in a child's life.



### State Support Team Region 2

Hello OSSPEAC! My name is Jen Gibbs, and I would like to take the moment to introduce myself as the new Liaison for Region 2. I completed my undergraduate degree from Ohio University in Hearing, Speech and Language Sciences in 2005 and went on to complete my Master's degree from the University of Akron in 2007. During my student teaching experience I discovered my love for speech and language in the school setting. Since 2007, I have worked in the public and private school settings and am currently a SLP with North Ridgeville City Schools servicing students in 2<sup>nd</sup> through 5<sup>th</sup> grade. I love working with regular education teachers and intervention specialists and provide weekly large group inclusions lessons across the grades. My professional focus is on school age language development, pragmatic language and RTI. Also, I have recently started exploring grant writing and enjoy finding new, inventive ways to support speech and language therapy services. This past fall, I volunteered for the position of OSSPEAC Liaison for Region 2, as a way to experience a new way of providing speech and language services, as a representative for fellow SLPs! I enjoy learning new approaches and research in speech and language therapy, and thought this position would be another great way to continue my education and experience professionally and personally. Thank you! Enjoy your school year!

## Updates from the ODE - Office for Exceptional Children

### Bernadette Laughlin, SLP/Audiologist State Consultant

#### ETR Planning is Not Optional

Both ETR planning forms (school age and early childhood) that are included with the OEC ETR form are **required** for districts that have adopted OEC's Special Education Model Policies and Procedures. (Most Ohio school districts have adopted OEC's Special Education Model Policies and Procedures.)

Evidence of planning, including that parents were involved, has always been required. Until now, using OEC's "planning form" was optional; districts could use their own forms. (This had the unintended consequence of causing some districts to believe planning itself was "optional." Not the case!) Now the planning forms that are included with the OEC ETR on the **EdResourcesOhio** website are required. Districts will be considered out of compliance when the planning form is not attached to the ETR. Also, the parent's signature must be on the planning form or some other evidence that the parent was involved in planning, such as a documented telephone conference or documentation of three attempts to invite the parent to a planning meeting. You can now find the school age and preschool planning form at <http://www.edresourcesohio.org/index.php?slug=ohio-required-forms>

#### Talking Points: Service Provider Caseloads

OEC has released a "fact sheet" about service provider caseloads. "Talking Points" follows the Ohio Administrative Code and describes the workload and student need factors that must be taken into account when assigning service provider caseloads. Find "Talking Points" here: <http://www.edresourcesohio.org/files/Talking%20Points%20Service%20Provider%20Caseloads%202011.pdf>

#### Shared Caseload Formula

Serving both preschool and school-age children? Or maybe you have MD students (or HI, OH or OHI) students on your caseload in addition to students with other areas of disability. The formula for determining your caseload is now posted on **EdResourcesOhio** as a companion to the *Talking Points* document. Look for: ***Determining Caseloads for Related Services Staff who Serve Both Preschool and School-Age Children***. Thanks to the Office for Early Learning at ODE for developing this formula. OEC has approved it for use with SLP caseloads as well. Find it here: [http://www.edresourcesohio.org/files/Shared\\_caseload\\_steps.pdf](http://www.edresourcesohio.org/files/Shared_caseload_steps.pdf)

#### Value Added Assessments for School SLPs

You may have heard some rumblings to the effect that SLPs will soon be evaluated in a Value Added Assessment (VAA) manner, which means that at least part of an SLP's evaluation

will be based on student performance. (If you are in a "Race to the Top" school district, you most definitely have been hearing this.) The Ohio Teacher Evaluation System (OTES) is being developed even as I write. **However, there are no plans to include related service providers (i.e. anyone who holds a "Pupil Services" license) in this type of evaluation at this time.**

If you are being told by your school district leadership that you must be evaluated on your students' performance, I recommend that you meet with them and work with them to develop an appropriate evaluation tool while reminding them that the ODE is not requiring this. ASHA's research on VAA suggests using progress on IEP goals as a VAA for SLPs. Certainly standardized results from group tests like OAAs and OGTs should not be used to evaluate related service providers. I will be happy to talk with your district leadership people and can refer them to my leadership people who have been very clear in this matter. Reach me at 614-752-7406 or at [bernadette.laughlin@ode.state.oh.us](mailto:bernadette.laughlin@ode.state.oh.us).

COMING MARCH 1

THE OSSPEAC 2012 REGIONAL  
EVENT MENU

FEATURING

ESTEEMED OHIO PRESENTERS

OSSPEAC has provided hundreds of professionals local opportunities to obtain Professional Development Contact Hours and ASHA CEU's as a goal to "serve our community."

Check [osspeac.org](http://osspeac.org) for topics and presenters. If you are interested in learning more or hosting an event, contact the Regional Event Coordinator:

Nancy Archey [nanlouarchey@gmail.com](mailto:nanlouarchey@gmail.com)  
for details.

## Legislative Update

Bernadette Laughlin

### May 2012 is Better Speech and Hearing Month in Ohio- Officially

Governor Kasich recently issued a Resolution proclaiming May 2012 as “Better Speech and Hearing” Month in Ohio! The official resolution cites the number of people impacted by communication disorders, the annual cost of untreated communication disorders and the research that indicates that treatment for communication disorders works. The Resolution will be displayed at our Legislative Event on April 24<sup>th</sup> at the State House. Please promote this Resolution by inviting your legislators to your work place in May for “Better Speech and Hearing Month.” Don’t know who your state legislators are? Go here to find out: <http://www.legislature.state.oh.us/>. All you need is your zip code +4 and if you don’t know that, the site directs you to a web page that lets you look it up with your street address. Wonderful, isn’t it?

Our lobbyists are working to make this a yearly event. Right now, they are showing legislators the link between speech & hearing services and Traumatic Brain Injury (TBI) in order to amend a pending TBI bill so that we can make “Better Speech & Hearing month” an annual event each year (via statute). (Yes, this is how we “get things done” legislatively which is why we have lobbyists.) They are scheduled to meet with the TBI bill sponsor in early January and will be sharing a “white paper” (a one page fact sheet) entitled “Communication Problems Associated with TBI” with him.

### Dyslexia Bill is Now Law

House Bill 96, the Dyslexia Bill, has been signed into law (amending section 3323.01 and enacting section 3323.25 of the Ohio Revised Code). The amended statute, 3323.01, now adds recognition that the term “specific learning disability” includes dyslexia. Please note that federal law and the Ohio Administrative Code specify that one of the recognized specific learning disabilities is dyslexia, but until now, the state statutory definition did not include dyslexia.

The new law requires the State Superintendent to establish a pilot project for school districts to test the delivery of early screening and intervention services for children with risk factors for dyslexia. This pilot project must operate for three full school years, beginning with the 2012-2013 school year. For the purposes of the pilot project, the definition of “dyslexia” is “a specific learning disorder that is neurological in origin and that is characterized by unexpected difficulties with accurate or fluent word recognition and by poor spelling and decoding abilities not consistent with the person’s intelligence, motivation, and sensory capabilities, which difficulties typically result from a deficit in the phonological component of language.” The purpose of this pilot project is “to evaluate the effectiveness of early reading assistance programs for children with risk factors for dyslexia and to evaluate whether those programs can reduce future special education costs.” Considering that definition of dyslexia, school SLPs will need to be involved!

## LIAISONS LOOK AHEAD TO 2012

Liaisons, representing their Ohio region, met for their annual meeting at this year’s conference. In attendance were:

North Central : **Christine Loddo-Bricker**

Lincoln Way: **Cindy Pacconi**

East Central: **Chris Cowgill & Robyn Ertz**

Pilasco–Ross: **Lisa Adkins**

Northwest: **Asul Johnson**

Cuyahoga: **Melissa Pawlak**

Miami Valley: **Jean Zigler**

Southwest: **Candy Rapping**

West Central: **Caryn Timmerman**

President, Terri Farnham, greeted Liaisons and pledged board support of their activities. Membership Chair, Jillian Cameron presented ideas concerning increasing membership in local regions.

Lydia Rzucidlo, Scholarship Chair thanked Liaisons for hosting Regional Events. The monies raised from these events go directly to the very important Scholarships and Support Our Schools (SOS)OSSPEAC initiatives.

Liaisons unanimously agreed to survey the current membership for their professional development needs. The survey was sent to members via Survey Monkey and the results will be shared with Liaisons so they may proceed with plans for upcoming Regional Events. Liaisons feel strongly that OSSPEAC provides excellent and affordable professional development opportunities and should continue to do so as part of their annual goals.

## Ohio Licensure Board: Update on Business Filing Requirements

Dr. Helene Levenfus, Board Chairperson and Gregg B. Thornton, Esq., Executive Director

Ohio Law requires each organization that employs one or more speech-language pathologists or audiologists to complete and submit a Business Filing Form to report those practitioners employed in 2011. The Board will mail a business filing form to appropriate organizations beginning in January 2012. The form must be submitted to the board office by March 1, 2012.

### Section 4753.12 (A) of the Ohio Revised Code states:

#### 4753.12 Lawful practice.

Nothing in this chapter shall be construed to:

(A) Prohibit a person other than an individual from engaging in the business of speech-language pathology or audiology without licensure if it employs a licensed individual in the direct practice of speech-language pathology and audiology. Such entity shall file a statement with the board, on a form approved by the board for this purpose, swearing that it submits itself to the rules of the board and the provisions of this chapter which the board determines applicable.

### Rule 4753-1-03 (A) of the Ohio Administrative Code states:

#### 4753-1-03 Business filing.

(A) Pursuant to division (A) of section 4753.12 of the Revised Code, an entity may provide speech-language pathology or audiology services without licensure if it employs or contracts individuals in the direct practice of speech-language pathology or audiology, in accordance with Chapter 4753. of the Revised Code and Administrative Code. Such entity, through its designated agent, no later than March first of each even numbered year, at the discretion of the board, shall submit a business filing with the board containing the following information: a statement swearing that it submits itself to the rules of the board and the provisions of Chapter 4753. of the Revised Code and the Administrative Code, and a list of all names, and addresses under which the entity provides speech-language pathology and audiology services and the names, license numbers, and home addresses of all individuals engaging in the direct practice of speech-language pathology and audiology as officers, agents or employees of the entity during the previous calendar year.

The Board would also like to remind licensed speech-language pathologists, audiologists, speech-language pathology aides, and audiology aides that your current license for the 2011-2012 practice biennium will expire until December 31, 2012.

\*\*\*\*\*

**Board Contact Information:** Ohio Board of Speech-Language Pathology & Audiology; 77 South High Street, Suite 1659; Columbus, Ohio 43215-6108; Telephone – (614) 466-3145; Facsimile – (614) 995-2286; E-Mail address – [board@slpaud.ohio.gov](mailto:board@slpaud.ohio.gov); Website – [www.slpaud.ohio.gov](http://www.slpaud.ohio.gov)

## SOS GRANT APPLICATIONS AVAILABLE NOW!

OSSPEAC members may apply now for Support Our Students (SOS) grants. The SOS grants help educational audiologists and speech language pathologists obtain products which would assist specific students to access the general curriculum. Completed S.O.S. grant applications must be mailed to: Support Our Students, c/o OSSPEAC Scholarship/Grant Committee, 205 Glendale Street, La-Grange, OH 44050. SOS Grant Applications must be postmarked by March 15, 2012 in order to be considered.

The grant application consists of four sections: Statement of Educational Need, Present Levels of Performance, Anticipated Outcome, and a description of how the item for which funds are requested will improve student learning, access to the educational curriculum, and progress toward IEP goals. Each grant application will be reviewed by a selection committee which consists of OSSPEAC board members. Selection committee members individually rate each of the four sections of every application on a three point scale. The grants are then awarded based on the highest total number of points received. Please go to [www.osspeac.org](http://www.osspeac.org) for the grant application and additional information. The monies will be distributed to awardees in April 2012.

## 2011–2012 LIAISONS

STATE SUPPORT REGION 1 Asul Johnson nwoesc_aj@nwoca.org	STATE SUPPORT REGION 11 Kate Butler KButler4465@columbus.k12.oh.us katebutlerslp@yahoo.com
STATE SUPPORT TEAM REGION 2 Jennifer Gibbs JenniferGibbs@nracs.k12.oh.us	STATE SUPPORT REGION 11 Bernadette Laughlin bernadette.laughlin@ode.state.oh.us
STATE SUPPORT TEAM REGION 3 Melissa Pawlak Mjpawlak324@hotmail.com	STATE SUPPORT REGION 12 Chris Cowgill Christine.Cowgill@omeres.net wcowgill@roadrunner.com
STATE SUPPORT TEAM REGION 4 Liaison Needed	STATE SUPPORT TEAM REGION 12 Robyn Ertz robyn.ertz@omeres.net kobe7921@yahoo.com
STATE SUPPORT TEAM REGION 5 Bridgette Culliver blculliver@yahoo.com	STATE SUPPORT TEAM REGION 13 Candy Rapping omnie01@yahoo.com rapkica@email.cps-k12.org
STATE SUPPORT TEAM REGION 6 Caryn Timmerman WK: timmerc@mc.noacsc.org HM: ctimmerman@sst6.org	STATE SUPPORT TEAM REGION 14 Diana Mason diana.mason@rulh.k12.oh.us
STATE SUPPORT TEAM REGION 7 Christine Bricker M77pitches@aol.com	STATE SUPPORT REGION 14 Beatrice Wheatley bmw_49@maysvilleky.net bea.wheatley@gtown.k12.oh.us
STATE SUPPORT TEAM REGION 8 Megan Perkins rhogamma_megang@yahoo.com	STATE SUPPORT REGION 15 Lisa Adkins lisaadkinsslp@roadrunner.com
STATE SUPPORT TEAM REGION 9 Cindy Pacconi crpacconi@sssnet.com	STATE SUPPORT REGION 16 Jena Tenoglia jtenoglia@mail.el.k12.oh.us
STATE SUPPORT TEAM REGION 10 Jean Zigler ZiglerJ@milton-union.k12.oh.us dzigler@woh.rr.com	

## REGION 5 (Northeast), REGION 11 (Central) and REGION 4 (East Shore) NEED LIAISONS

OSSPEAC is looking for Liaisons to represent these important Ohio regions. If you are considering volunteering and need a position with a short time commitment, this is a job to consider. First, there is JUST ONE MEETING A YEAR to attend! Secondly, this is an opportunity to focus on the unique needs of your region while becoming a pro-active leader of the profession. To learn more, request the full job description. Interested persons contact Nancy Archey: [nanlou@roadrunner.com](mailto:nanlou@roadrunner.com).

## Conference 2011 Wrap Up by the Numbers:

- ★ 638 attendees
- ★ over 60 presenters
- ★ 2 keynote presenters
- ★ over 30 vendors
- ★ over 60 sessions in 3 days
- ★ 1 semester credit hour available
- ★ 2 lunch settings
- ★ 16 available continuing education hours
- ★ 5 awards given
- ★ over 50 volunteers
- ★ 3 more years at the Hilton Polaris!

**Thank you** to all who attended and to all who volunteered in any capacity at the 2011 conference! Mark your calendar for the 2012 conference, October 21 - 23 at the Hilton Polaris. We will be continuing to host the conference at the Hilton Polaris for 2013 and 2014.

Volunteer opportunities for the 2012 conference  
are already available!

Interested?

Email: [osspeac@windstream.net](mailto:osspeac@windstream.net)

for more information.

## Mark Your Calendar and Plan to Attend Next Year!



## \$2000 OSSPEAC SCHOLARSHIP AVAILABLE!

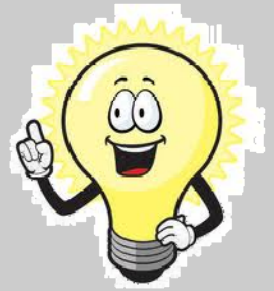
In memory of our treasured colleague, Julie S. Kelly, OSSPEAC has established a scholarship fund for graduating high school seniors pursuing post-secondary education (university, college, and/or technical school). Julie was an audiologist dedicated to helping people with hearing impairments in many ways. She also was a strong proponent of furthering one's education. Thus, the Julie S. Kelly Memorial Scholarship will be awarded to a high school senior with a hearing impairment who will be pursuing further educational endeavors. A scholarship of \$2000.00 will be awarded to one high school senior to cover tuition, books, and/or supplies. The scholarship requirements are not based on financial need. An applicant must submit all documentation with the typewritten application form. The required documentation includes:

1. documentation of hearing impairment – an audiogram performed by a licensed audiologist within a year from the application date;
2. a transcript of high school grades- a GPA of at least 3.0 on a 4.0 scale;
3. two letters of recommendation from employers, school authorities, or other professionals;
4. an acceptance letter from the post-high school institution the student will be attending.

An OSSPEAC member must sponsor the student and provide additional comments concerning the qualities of the student. The application form and all documentation must be mailed in one envelope to: Julie S. Kelly Memorial Scholarship, c/o OSSPEAC Scholarship/Grant Committee, 205 Glendale Avenue, LaGrange, Ohio 44050. The application must be received by May 1, 2012. The selection committee will review applications and the awardee will be notified in June 2012. To download the application form, please go to the Scholarship and Grants page at [www.OSSPEAC.org](http://www.OSSPEAC.org).

Members or interested parties who would like to contribute to the scholarship fund should send a check payable to OSSPEAC to the above address. Please state on the memo line of the check that is intended for the Julie Kelly Scholarship fund.

**Have a GOOD IDEA for a Professional Development Opportunity in your area? Contact your Regional Liaisons to see if OSSPEAC can help!**



**OSSPEAC**

205 Glendale Street

LaGrange, Ohio 44050

## About the Presenter:

**Teresa Farnham, M.A., CCC-SLP**, has more than 30 years of experience working with children and adults with communication disorders as a speech-language pathologist, speech pathology supervisor, and assistive technology consultant. She has experience in both the private sector and public education, and is currently a Speech-Language Pathologist and Assistive Technology Consultant for the Mount Vernon (Ohio) City Schools. Teresa has served as ASHA SEAL from Ohio, co-chair of the OSSPEAC Conference, and is currently OSSPEAC President. She has given numerous presentations at the regional and state level on assistive technology, language and literacy, and best practices in speech-language pathology. She has also presented at the Assistive Technology Industry Association national conference.

**\$50/person member  
\$65/person non-member**

## Time Ordered Agenda

**8:30 a.m.**  
Registration

**9:00 a.m. -10:45 a.m.**  
Treatment efficacy and efficiency: What does the research tell us?

**10:45 a.m. -11:15 a.m.**  
Applying the research to specific students – case examples

**11:15 a.m. - 12:00 Noon**  
The World Turned Upside Down – Can this research really apply in the school setting?

**12:00 p.m. - 1:00 p.m.**  
Lunch break (lunch on your own)

**1:00 p.m. - 2:00 p.m.**  
Assessment and treatment strategies with case examples

**2:00 p.m. – 3:00 p.m.**  
Putting it all together: Analyzing error patterns, selecting targets, writing IEPs and implementing treatment – Plan your work and work your plan

**Register NOW!**  
(registration form page 2)

**Ohio School Speech Pathology  
Educational Audiology Coalition**

# OSSPEAC

*Sponsored Regional Event*



## **Fast, Fun, Effective Phonology Practices for Children with Severe Phonological Disorders**

**Saturday, March 17, 2012**

**9:00 a.m.— 3:00 p.m.**

**Educational Service Center at Cuyahoga County**

5811 Canal Road, Valley View, OH 44125  
Administration Building Room 210  
(Map available at [www.esc-cc.org](http://www.esc-cc.org))

This presentation will discuss current assessment and intervention strategies for children with speech sound disorders, with emphasis on linguistic theory and linguistically based analysis, target selection, and intervention methods. Foundational principles for best practices in intervention for phonologic disorders will be discussed, followed by therapy practices derived by these principles. Mrs. Farnham has been implementing research-based practice in phonology intervention for the past five years, targeting phonemes in what would traditionally be considered reverse order, with significant student success in a relatively short time. Samples of therapy materials and video demonstration of therapy principles in practice will be provided.

### LEARNER OUTCOMES:

Participants will:

1. identify key issues in efficiency in phonologic treatment, according to current research.
2. identify necessary elements of phonological assessment to support selection of appropriate phonemic targets for therapeutic intervention.
3. analyze results of a sample student's phonological testing and select appropriate targets for therapeutic intervention.
4. develop basic tools for implementation of maximal pair target words.

**Certificate of Attendance &  
ASHA CEUs Available**

**This inservice is offered for .5 ASHA CEUs  
Intermediate Level; Professional Area**



**The Ohio School SLP Ed. Audiology Coalition** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in

speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

**Fast, Fun, Effective Phonology Practices for Children  
with Severe Phonological Disorders**

**Must** be received by March 10, 2012

PLEASE PRINT

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Position: \_\_\_\_\_

School/Agency: \_\_\_\_\_

E-mail: \_\_\_\_\_

(all workshop information will be sent via e-mail)

Evening or Cell Phone: \_\_\_\_\_

Member - \$50.00       Non-Member - \$65.00

Payment must accompany registration.

Check or purchase order - # \_\_\_\_\_

Credit Card:     Visa     Master Card    Number: \_\_\_\_\_

Name and Address as it appears on the Credit Card (if different from above):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Expiration Date: \_\_\_\_\_ Credit Card Code: \_\_\_\_\_

(3- or 4- digit number usually found on the back of the card)

Mail check and registration form to:

OSSPEAC  
205 Glendale Street  
LaGrange, Ohio 44050

Purchase Order/Credit Card Registrations  
can be faxed to: 888-258-1032

Ohio School Speech Language Pathology and Educational Audiology Coalition (OSSPEAC) in cooperation with Educational Service Center of Cuyahoga County and State Support Team Region 3 present. . .

## Simultaneously Improve Speech Intelligibility and Establish Literacy Skills with Orthographic Instruction!



**Keli Richmond, MA, CCC-SLP**

*Simultaneously* develop a strong literacy foundation while improving speech intelligibility, expanding language skills, and enhancing phonological awareness with orthographic instruction (printed cues)!

Traditional techniques do not effectively activate the orthographic processor. Orthographic instruction activates the orthographic processor and synchronizes the four processors in the brain with printed cues.

Orthographic instruction endorses a natural progression of “letters-to-literacy” learning steps that create a fun and functional environment for students, clinicians and educators!

Students progress quickly! Workloads of clinicians and educators are lightened!

### **Keli Richmond**

Keli is a speech-language pathologist specializing in early literacy development. She is the author of *Literacy Speaks!*® ~ a comprehensive program driven by orthographic instruction (printed cues) that focuses on improving speech intelligibility, enhancing phonological awareness and expanding language skills while developing a strong literacy foundation.

Keli has over 14 years experience in the speech and literacy disciplines. She is actively involved in community literacy projects. Keli is the recipient of the Professional Achievement Award in Recognition of Advancement of Knowledge in Clinical Practice from the Indiana Speech-Language-Hearing Association.

Proprietary interest: Keli Richmond is the author of *Literacy Speaks Kits 1, 2, 3, and 4*, which are published by Northern Speech Services. **Literacy Speaks products will be on display.**

Earn 6 Hours Professional Development  
Contact Hours or .6 ASHA Credit

ESC of Cuyahoga County  
Harry E. Eastridge Center  
5700 West Canal Road, Valley View, Ohio  
(See [www.esc-cc.org](http://www.esc-cc.org) for directions)

8:00 A.M. Registration  
(Time Ordered Agenda on Page 2)

**Saturday, April 28, 2012**

### **Cost:**

\$50.00 OSSPEAC Member      \$65.00 Non-Member


### **Instructional Level:**

#### **Intermediate**

- Assumes a general familiarity with the literature and professional practice within the area covered
- Focus is on increased understanding and application

### **Learning Objectives:**

- 1) The participant will be able to identify literacy skills such as phonological awareness, print awareness, phoneme isolation, phoneme identity, phoneme categorization, phoneme segmentation, phoneme blending, decoding, encoding and silent letters.
- 2) The participant will be able to describe the roles of the four reading/writing processors within the brain.
- 3) The participant will be able to outline the suggested “letters-to-literacy” natural step progression.
- 4) The participant will be able to explain the rationale for introducing orthographic instruction (printed cues) into therapy and classroom activities.

 <p>APPROVED PROVIDER ASHA CONTINUING EDUCATION AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION</p>	<p>The Ohio School SLP Ed. Audiology Coalition is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. <b>See course information for number of ASHA CEUs, instructional level and content area.</b> ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.</p>
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“Fun and Functional” prizes will be given away throughout the day!

## TIME ORDERED AGENDA

- 8:00 am – 8:30 am **Sign-in and Registration**
- 8:30 am – 9:00 am **Traditional Intervention Approach vs. Orthographic Intervention (Printed Cues) Approach**
- 9:00 am – 9:30 am **Reading/Writing and the Brain: Introducing the “Processors”**
- Orthographic Processor
  - Meaning Processor
  - Phonological Processor
  - Context Processor
- 9:30 am–10:00 am **Literacy Skills Developed with Orthographic Instruction (Printed Cues)**
- Phonological Awareness, Print Awareness, Phoneme Isolation, Phoneme Identity, Phoneme Categorization, Phoneme Segmentation, Phoneme Blending, Decoding, Sight-Word Recognition, Silent-Letter Knowledge and Encoding
- 10:00 am–10:30 am **Target Sound Selection/Cycles-Based Approach**
- 10:30 am - 10:45 am **Break**
- 10:45 am – 12:00 pm **Phonological/Motor-Planning/Literacy Intervention: Orthographic Instruction (Printed Cues) Hierarchy**
1. Sound/Letter(s) in Isolation
    - “Single” Sound/Letter
    - “h” Buddies (Digraphs)
    - Vowels
      - Long and Short Vowels
      - Vowel Buddies (Digraphs)
  2. Sound/Letter(s) in Words
    - Segmented Words
    - Blended Words
  3. Words in Phrases
  4. Words in Sentences
  5. Words in Books
  6. Literacy!
- 12:00 pm – 1:00 pm **Lunch (on your own)**
- 1:00 pm – 1:15 pm **RTI Considerations**
- 1:15 pm – 2:45 pm **Classroom Model: Orthographic Instruction (Printed Cues)**
- Classroom Activities
  - Lesson Planning
  - Letter Themes
- 2:45 pm – 3:00 pm **Break**
- 3:00 pm – 3:30 pm **Language Intervention Model: Orthographic Instruction (Printed Cues) Hierarchy for Concepts/ Descriptives and Grammar**
- Language Goal in Isolation
  - Language Goal in Sentences
  - Language Goal in Books
- 3:30 pm – 4:00 pm **Supplemental Materials Including Game Websites, Literacy DVDs and Final Questions**

## REGISTER EARLY FOR A CHANGE TO WIN A LITERACY SPEAKS!® KIT!

Northern Speech Services will give away a "Literacy Speaks!" kit authored by Keli Richmond (regular price - \$197.00)! Only those individuals registered by April 14, 2012 will be entered in the drawing for this prize.

## Simultaneously Improve Speech Intelligibility and Establish Literacy Skills with Orthographic Instruction!

### REGISTRATION

PLEASE PRINT

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Position: \_\_\_\_\_

School/Agency: \_\_\_\_\_

E-mail: \_\_\_\_\_

(all workshop information will be sent via e-mail)

Evening or Cell Phone: \_\_\_\_\_

Member - \$50.00       Non-Member - \$65.00

**Payment must accompany registration.**

Check - # \_\_\_\_\_

Purchase Order - # \_\_\_\_\_

Credit Card:     Visa     Master Card  
Number: \_\_\_\_\_

Name and Address as it appears on the Credit Card  
(if different from above):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Expiration Date: \_\_\_\_\_

Credit Card Code: \_\_\_\_\_

(3- or 4- digit number usually found on the back of the card)

Mail check and registration form to:

OSSPEAC  
205 Glendale Street  
LaGrange, Ohio 44050

Purchase Order/Credit Card Registrations  
can be faxed to: 888-258-1032

Questions?

Call 888-258-1032

Leave a message and Ellen will return your call ASAP!